



**Global Junior
Challenge**
Projects to share the future

Pubblicata su *Global Junior Challenge* (<https://www.gjc.it>)

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Paese, Città/Regione

Paese: Italy

Città: MILAN, ITALY

Organizzazione

Nome dell'ente o associazione: MUNICIPALITY OF MILAN

Contesto dell'ente o dell'associazione che presenta il progetto: Public Institution

Sito Web

www.milanosmartcity.org www.lavoroeformazioneincomune.it

Legge sulla privacy

Consenso al trattamento dei dati personali

Acconsenti al trattamento dei dati personali?: Autorizzo la FMD al trattamento dei miei dati personali

Tipo di progetto

Inserimento dei giovani nel mondo del lavoro

Descrizione del progetto

Description Frase (max. 500 characters):

MY NEIGHBOURHOOD-MY CITY IS A EU CO-FUNDED PROJECT (ICT CALL) AIMED AT STRENGTHENING SOCIAL COHESION AND THE SPIRIT OF SOLIDARITY WITHIN DEPRIVED NEIGHBOURHOODS THROUGH INNOVATION AND ICT.

Project Summary (max. 2000 characters):

VEDI FORM ALLEGATO

Da quando è funzionante il vostro progetto?

2012-12-30 23:00:00

Obiettivi ed elementi di innovazione

VEDI FORM ALLEGATO

Risultati

Describe the results achieved by your project How do you measure (parameters) these. VEDI FO
(max. 2000 characters):

How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters):

- 125 RE
- 110 LUN
- 10 USE
- 170 RE
- 6 NEW
PLATFO

Sostenibilità

What is the full duration of your project (from beginning to end)?: Da 3 a 6 anni

What is the approximate total budget for your project (in Euro)?: Da 75.001 a 500.000 Euro

What is the source of funding for your project?: Finanziamenti pubblici o privati

Il progetto è economicamente autosufficiente?: Sì

Since when?: 2015-04-29 22:00:00

Trasferibilità

Has your project been replicated/adapted elsewhere?: No

What lessons can others learn from your project? (max. 1500 characters):

RELAXATION OF RULE
EXPERIMENTATION; T
FULLY AND IN DEPTH
9
MEANINGS IN ORDER
OPPORTUNITIES.
- FORCING PARTICIPA
CONVERGES INTO WH
CAPTURE AND CONTI
- WE NEED TO ACHIEV
COLLECTIVE IS UNDE
- GROUP LEADERS HA

RUN THE RISK TO LO

ENGAGE COMMUNITIES DIRECTLY AT THEIR INSIDE RATHER THROUGH THEIR LEADERS.

- GROUPS BELONGING TO MOVEMENTS USING THE SAME PLATFORM KEEP THE PLATFORM

AS PART OF THEIR MOVEMENT IDENTITY.

- CHANGING PLATFORM OR ENRICHING THE USED ONE INTEGRATING ITS FUNCTIONS WITH OTHERS OF OTHER PLATFORM IS PERCEIVED AS A RISK TO BE ADVERSE TO.

- PUBLIC ADMINISTRATION IS REQUIRED TO TAKE A LEADING ROLE IN INNOVATION. PUBLIC ADMINISTRATION SHOULD PROMOTE MORE DYNAMIC AND EFFICIENT WORKING METHODS TO INVOLVE AND EMPOWER KEY-STAKEHOLDERS AND TO CREATE THE CONDITIONS TO ENFORCE INTERSECTORAL COOPERATION IN ORDER TO PROVIDE SUSTAINABILITY, REPLICABILITY AND SCALABILITY OF THE MORE PROMISING RESULTS.

Are you available to help others to start or work on similar projects?: Sì

Informazioni aggiuntive

Barriers and Solutions (max. 1000 characters): ACCORDING TO THE MYNEIGHBOURHOOD VISION, IT HAS BEEN MADE TO USE ICT TO PROVIDE UNIQUE SERVICES AND TO ENHANCE THEIR EXPERIENCE AND WELLBEING. THE "EFFECTIVE USE" OF ICT, PROVIDING SERVICES AND INVOLVING THEM IN THEIR MANAGEMENT. THE USE OF ICT WITHIN LOCAL COMMUNITIES, IN PARTICULAR, HAS BEEN A MAJOR CRITICAL DIMENSION OF SOME INITIATIVES. PROVIDING "DIGITAL TOOLS" TO ENCOURAGE COMMUNITY SERVICE DELIVERY. 10 TO OVERCOME THIS OBSTACLE, WE MOVED IN THE DIRECTION TO CREATE A LOCAL PLATFORM AIMED AT SUPPORTING ELDERLY IN ACCESS TO ICT, ALSO AT PROVIDING BASIC PACKAGES OF ICT TRAINING SUCH AN OPPORTUNITY. LOCAL ASSOCIATIONS IN THE AREA MANAGE THE TOUCHPOINTS. MOREOVER, A BOTTOM-UP DESIGN COMPONENTS OF THE MODEL IN ORDER TO AVOID THE RISK OF MISUNDERSTANDING IN IMPACTED COMMUNITIES.

Future plans and wish list (max. 750 characters): ABOUT THE MY NEIGHBOURHOOD PLATFORM, WE ASKED AS MORE THAN AN INCUBATOR OF IDEAS AND WE CONSIDER IT A CATALYST OF INITIATIVES TO IMPROVE THE MILAN URBAN CONTEXT FOR STRENGTHENING THE RESOURCES USE, ACTIVITIES OF SERVICE DESIGN AND DESIGN INITIATIVES. SURELY, THE PLATFORM HAS CREATED THE ENVIRONMENT FOR A CONTINUOUS DIALOGUE BETWEEN THE NEIGHBOURHOOD AND THE MUNICIPALITY. THE MAIN CHALLENGE BETWEEN THE MUNICIPALITY AND VILL@PERA IS KEEPING TOGETHER MANY OF THE ASSOCIATIONS AND DEMONSTRATION FOR THIS VISION TO BECOME A REALITY. QUARTOGIARDINO: THE PARETO SCHOOL IS CURRENTLY IN THE MAINTENANCE OF THE VIA DE ROBERTO GREEN SPACE. A SMALL STEP IS STILL TO BE DONE TOWARDS

BRINGS OTHER SCHOOLS OR PRIVATE ACTORS TO ADOPT THE SAME MODEL WITHIN THE ALREADY EXISTING SERVICE “ADOPT A FLOWER BED” OF THE MUNICIPALITY. BOTH THE SERVICES ARE FULLY CONSISTENT WITH THE SHARING ECONOMY APPROACH ADOPTED BY THE DEPUTY ON INNOVATION OF THE MUNICIPALITY WHOSE UNIT IS IN CHARGE OF MYN PROJECT. BOTH IN FACT ARE NOT LIMITED TO THE SUPPLIED PRODUCT BUT ARE CENTRED ON THE CREATION OF NEW SOCIAL RELATIONSHIPS INTEGRATED IN SERVICE PRODUCTION CYCLE. SURELY THE SERVICES ARE FULLY SCALABLE IN OTHER NEIGHBOURHOODS IN MILAN.

Social Innovation [1] ICT [2] NEIGHBOURHOODS; DEPRIVED URBAN AREAS; COMMUNITIES; SHARING ECONOMY; COLLABORATIVE SERVICES; CO-DESIGN; ELDERLY; EDUCATION; JOB TRAINING; LOCAL ASSOCIATIONS. [3]

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URL di origine: <https://www.gjc.it/progetti/my-neighbourhood-my-city>

Collegamenti

[1] <https://www.gjc.it/category/parole-chiave-separate-da-virgole/social-innovation>

[2] <https://www.gjc.it/category/parole-chiave-separate-da-virgole/ict>

[3] <https://www.gjc.it/category/keywords-separate-with-commas/neighbourhoods-deprived-urban-areas-communities-sharing-econo>