



# Global Junior Challenge

Projects to share the future

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## Project Location

**Country:** Colombia

**City:** Bogotá

## Organization

**Organization Name:** Juanete Comunicaciones S.A.S

**Organization Type:** Cultural Institution (foundations, museums, galleries, etc...)

## Website

[www.vocescomunes.com](http://www.vocescomunes.com) <https://vimeo.com/user25657508>

## Privacy Law

Consenso al trattamento dei dati personali

**Do you authorize the FMD to the treatment of your personal data?:** I do authorize the FMD to the

## Project Type

Education up to 29 years

## Project Description

**Description Frase (max. 500 characters):**

Voces Comunes (Common Voices) is a communicational training project for the youth of indigenous and afro descendant communities in Colombia. In which through: A) An 8 days workshop, B) A continuous technical and theoretical accompaniment and C) A second workshop (a 4 days re enforcement workshop), the communities create their own communication collective and learn to produce their own content and media. Our goal is that giving them this knowledge and the necessary equipment, the youth represents communities interest and express themselves freely, and use communication and ICT as a tool for change, social inclusion, fostering self-recognition and community empowerment. Voces Comunes is

also a place on the Internet where the ethnical minorities, that are often invisible to its governments and predominant cultures, can communicate, connect, interact, gather and share all the content produced by them as a result from the project, making a noticeable impact.

### **Project Summary (max. 2000 characters):**

Voces Comunes is a communication project developed for the youth of indigenous and afro-descendent communities in Colombia. Through practical workshops in their territories and continuous accompaniment, they learn how to operate the computer, audio and video equipment that the project provides them, the communities will acknowledge and strengthen their communication skills with the use of the ICTs. All this through: A) An 8 days workshop, B) A continuous technical and theoretical accompaniment, C) A second workshop (a 4 days reinforcement workshop), D) the communities create their own communication collective and learn to produce their own content and media, allowing them to share their visions, cultures and processes in a better way, a way of their own.

Communication is a powerful tool that contributes to social inclusion, fostering self-recognition and community empowerment. It provides communities with the possibility to design and disseminate messages not just about their cosmovision but also using their own language and symbols. If such messages emerge from each community, they will respond to their particular context and, therefore, they will contribute to actual empowerment and self-advocacy. If youth of ethnical communities have access to the new technologies they will be able to produce accurate information about themselves. Moreover, they will have the power to make visible their experiences, needs and strategies to cope with conflicts. Through this, they can make their voices heard and find echo in other communities. Voces Comunes, being a network in itself, understands networking as a suitable and desirable outcome towards the strengthening of local and global relationships.

Due to our focus on the youth of ethnical minorities, Voces Comunes support community objectives related with their youth as: A) The participants of the project in each community strengthens their role and commitment within, they become the voices of their communities. B) The participants find the importance of communication as a motor for expressing their realities and as a tool for preserving their culture and surviving the challenges they face. C) In zones of violence, armed conflict and paramilitarism, the young participants of Voces Comunes have a new and different life option. D) Using the knowledge in communication acquired in the workshops, they can have an additional source of economical income. E) The young participants assume a new roll within their communities: they become the teachers in the communication for the generations that follows.

Voces Comunes has a website in which disseminates the contents produce by the communities and encourage the visibility, social inclusion, free expressions and interactions of each one. It allows communities participating in the project to share their content and find out what others have produced. In this website they will make evident problems they have in common, at the same time that they will identify successful conflict resolution strategies to reproduce. Our goal through this website is to consolidate a network in which the communities that are part of the project can post and share their own content and see the productions that others communities made. A place where they can comment, learn from each other experiences and share them with the world. With Voces Comunes, the indigenous and afro-descendent communities of the region will take advantage of Internet to be visible, heard,

known and included.

The final version of our website ([www.vocescomunes.com](http://www.vocescomunes.com) <sup>[1]</sup>) will be online in two weeks, meanwhile please watch our videos: <https://vimeo.com/user25657508> <sup>[2]</sup>  
[https://www.youtube.com/channel/UCQ\\_Xy3WCI0mWBJIntbgaa3g/videos](https://www.youtube.com/channel/UCQ_Xy3WCI0mWBJIntbgaa3g/videos) <sup>[3]</sup>

## How long has your project been running?

2013-01-30 23:00:00

## Objectives and Innovative Aspects

- Establish communications collectives formed by young members of each community. We've achieved this by conforming the ideal group of young people as one of the first activities in the workshop.
- Sustain a project in which indigenous and afro-descent communities use communication as a tool for change, social inclusion and community empowerment. We've achieved this with the workshops, its practical exercises and motivational talks on the power of communication, as well as following every step of their learning process.
- Familiarize participants with the possibilities offered by the ICTs so they can produce and disseminate their own communicational products. We've achieved this with the workshops and by resolving every doubt they have.
- Establish the Voces Comunes network, a site in which many ethnical communities can connect, be seen, heard and included. A network that will help them strengthen their survival processes and life projects, and allow them to know the ones that others face. We achieve this by a continuous update of the Voces Comunes site and the interaction of its social networks.
- Disseminate the media content produce by each community in different platforms. We've achieved this A) through screenings in each community to show the productions the collectives made throughout the workshop, B) through Voces Comunes' site and social media, and C) through applications to film festivals.
- Provide each community with basic equipment so they have the tools to produce their media content. The 4 communities attended so far have received a basic communicational kit.

## Results

**Describe the results achieved by your project How do you measure (parameters) these. (max. 2000 characters):**

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Other res

far: 60 people Number of etnical communities attended: 4 Number of communication collectives created: 4 Number of video produced by the project: 36 Number of excersices of video produce by each community during the workshops: 6 Number of video productions made by the communities after the workshops: 8 Number of communicational kits given: 4  
**How many users interact with your project monthly and what are the preferred forms of interaction? (max. 500 characters):**

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Instagram  
form of in  
informatio

## Sustainability

**What is the full duration of your project (from beginning to end)?:** From 1 to 3 years

**What is the approximate total budget for your project (in Euro)?:** From 75.001 to 500.000 Euro

**What is the source of funding for your project?:** Grants

**Is your project economically self sufficient now?:** No

## Transferability

**Has your project been replicated/adapted elsewhere?:** No

**What lessons can others learn from your project? (max. 1500 characters):**

- Communication and fr
- stories and everyone ha
- Ethnical communities v
- others to talk about their
- Even tough Internet of
- ethnical communities ha
- media producers).
- Communication is not c
- The indigenous and af
- realities and challenges
- processes that other co
- Like us, the ethnical m
- us, they are planning to
- legacy and show their c
- Even though the young
- ICTs, they know the imp
- commitment in this matt
- developed the workshop

**Are you available to help others to start or work on similar projects?:** Yes

## Background Information

**Future plans and wish list (max. 750 characters):** Future plan: Found raising, grand searching for nex  
plan: Re enforcement workshops (4) for the comm  
2013-2014. Future plan: Inicial workshop for new c  
per year). Future wish: Voces Comunes for children  
recognition of ITCs and properties of communicatio

knowledge for children, prepare them to be around the community communicational project. Future wish: After attending the first 8 communities develop Voces Comunes Festival: To gather the young participants from each community, discuss each process and show all the productions and share experiences. Future wish: Voces Comunes Latin America: Expand the project and help other countries in Latin America to replicate it. Future wish: Global Voces Comunes: Expand the project and help other countries to replicate it.

Youth <sup>[4]</sup> technologies <sup>[5]</sup> social development <sup>[6]</sup> minorities <sup>[7]</sup> indigenous communities <sup>[8]</sup> identity <sup>[9]</sup> free expression <sup>[10]</sup> Environment <sup>[11]</sup> EMPOWERMENT <sup>[12]</sup> education <sup>[13]</sup> communities <sup>[14]</sup> communication <sup>[15]</sup> afro-descendant <sup>[16]</sup>

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**Source URL:** <https://www.gjc.it/en/progetti/voces-comunes-common-voices>

#### Links

- [1] <http://www.vocescomunes.com>
- [2] <https://vimeo.com/user25657508>
- [3] [https://www.youtube.com/channel/UCQ\\_Xy3WCi0mWBJIntbgaa3g/videos](https://www.youtube.com/channel/UCQ_Xy3WCi0mWBJIntbgaa3g/videos)
- [4] <https://www.gjc.it/en/category/parole-chiave-separate-da-virgole/youth>
- [5] <https://www.gjc.it/en/category/keywords-separate-with-commas/technologies>
- [6] <https://www.gjc.it/en/category/keywords-separate-with-commas/social-development>
- [7] <https://www.gjc.it/en/category/keywords-separate-with-commas/minorities>
- [8] <https://www.gjc.it/en/category/keywords-separate-with-commas/indigenous-communities>
- [9] <https://www.gjc.it/en/category/keywords-separate-with-commas/identity>
- [10] <https://www.gjc.it/en/category/keywords-separate-with-commas/free-expression>
- [11] <https://www.gjc.it/en/category/parole-chiave-separate-da-virgole/environment>
- [12] <https://www.gjc.it/en/category/parole-chiave-separate-da-virgole/empowerment>
- [13] <https://www.gjc.it/en/category/parole-chiave-separate-da-virgole/education>
- [14] <https://www.gjc.it/en/category/keywords-separate-with-commas/communities>
- [15] <https://www.gjc.it/en/category/parole-chiave-separate-da-virgole/communication>
- [16] <https://www.gjc.it/en/category/keywords-separate-with-commas/afro-descendant>