

Global Junior Challenge 2009

Migliorare il mondo è un gioco da ragazzi, anzi un concorso



Rome, 7-8-9th October 2009

Under the High Patronage of the President of the Italian Republic
with the Patronage of the Ministry of Education, University and Research

for information

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Wednesday 7th October 2009
ITIS "G. Galilei", via Conte Verde 51, Rome

9.00 **Opening of the Exhibition**

Tullio De Mauro, President Fondazione Mondo Digitale, Former Italian Minister of Education

Laura Marsilio, *alderman* Policies Educating School, Family and Youth del Comune di Roma (to be confirmed)

International Conference *Social Innovation for a Better World in Our Time* (first day)

(Simultaneous translation from English to Italian and from Italian to English will be provided)

9.30 Welcoming Session by

Tullio De Mauro, President Fondazione Mondo Digitale, Former Italian Minister of Education

Lenia Samuel, deputy Director General, DG Employment, Social Affairs and Equal Opportunities, European Commission

Massimo Egidì, Rector LUISS University of Rome

10.30 **Alfonso Molina**, Professor of Technology Strategy at The University of Edinburgh and Scientific Director Fondazione Mondo Digitale

John Davies, Vice-President Intel World Ahead Program for Intel Corporation

John Vassallo, Vice-President EU Affairs, Microsoft

11.30 Break

11.50 **Sonal Shah**, Head of Social Innovation Office, White House (to be confirmed)

Andy Westwood, Chairman OECD LEED Forum on Social Innovations

David Albury, Co-Chair, The Innovation United Limited

13.00-14.30 Break

Session moderated by Alfonso Molina

14.30 **Mirjam Schöning**, Head and Senior Director, Schwab Foundation for Social Entrepreneurship

Raymond Horton, Director Social Enterprise Program, Columbia University

Rod Lohin, Director of the AIC Centre for Corporate Citizenship, University of Toronto

15.40 Break

16.00 **Tonya Surman**, Founder and Director Center for Social Innovation (Toronto)

Chetan Sharma, Founder and Chairman of Datamation Foundation, India

17.10 End of Session

Thursday 8th October 2009
ITIS "G. Galilei", via Conte Verde 51, Rome

International Conference *Social Innovation for a Better World in Our Time* (second day)

Practical Experiences of Social Innovation in Italy

This day is devoted to presentations by Italian practical experiences of social innovation. Sessions are organized by the FMD in partnership with Confcooperative, AICCON (Italian Association for the Promotion of Cooperative and Non-profit Culture) and University Luiss Guido Carli in Rome. Each session is commented by international experts on social innovation

- 9.00 Registration
- 9.30 Welcome
- Session 1 in partnership with Confcooperative**
- Chair and Introductory speech by **Carlo Borgomeo**, Head of Economics department Confcooperative
- Enterprise as a form of citizenship: Gruppo Fraternità, Brescia (Luigi Chiari)
 - New frontiers for home care: Cooperative Crescere Insieme, Torino (Barbara Pilan)
 - Sustainable Social housing: Copalc, Bologna (Mario Bortolotti)
- Comments: **Mirjam Schöning**, Head and Senior Director, Schwab Foundation for Social Entrepreneurship
- 10.30 Break
- 10-45 **Session 2 in partnership with Luiss University**
- Chair and Introductory speech by **Paolo Boccardelli**, Associate Professor of Economics and Enterprise Strategy and Management, Faculty of Economics, LUISS University of Rome
- Giovanni Fiori
 - Alessio Zagaglia
 - Augusto Pirovano
- Comments: **Raymond Horton**, Director Social Enterprise Program, Columbia University
- 11.45 Break
- 12.00 **Session 3 in partnership with AICCON (Italian Association for the Promotion of Cooperative and Non-profit Culture)**
- Chair and Introductory speech by **Stefano Zamagni**, Adjunct Professor of International Political Economy Johns Hopkins University, Bologna Center and President of the Scientific Committee of AICCON
- Last Minute Market (Luca Falasconi)
 - Banca Etica, Popular Banking (Andrea Baranes)
 - Italian Association of Responsible Tourism (Alfredo Somoza)
- Comments: **Tonya Surman**, Founder and Director Center for Social Innovation (Toronto)
- 13.00 Break
- 14.00 **Session 4: International projects**
- Introductory speech: to be appointed
- Presentation of three good practices of digital inclusion submitted to the Global Junior Challenge
- Comments: **Chetan Sharma**, Founder and Chairman of Datamation Foundation, India
- 15.00 End of session

21.00

Musical evening

Piazza Vittorio Emanuele II, Rome

With the special participation of Chilean artist Hector "Titin" Molina

Friday 9th October 2009

Campidoglio City Hall - Julius Caesar Room

Ore 10.00

Global Junior Challenge Award Ceremony (by invitation)

Ore 17.00

Winners of the Global Junior Challenge 2009 will be received by the
President of the Italian Republic Giorgio Napolitano